



Bully Assure's code of ethics take into consideration legal compliance as mandated by local law and best practices for ethical dog breeding and ethical dog ownership. Furthermore, Bully Assure is mandated to develop the breed sustainably with the vision to establish the breed.

- a. EAR CROPPING is illegal in South Africa. Any dog or pup cropped after the 1st of November 2022 will be prosecuted by the authorities.
- b. Bully Assure will not register any dog nor can any dog partake in upcoming events if the ears have been cropped after the 1st of November 2022.
- c. Females will not be permitted to breed only on her 1st heat after 12 months. Before being recognized as breeding stock the female will undergo a hip and elbow dysplasia test (HD and ED).
- d. Males can start breeding from 12 months after undergoing a hip and elbow dysplasia test (HD and ED).
- e. Back-to-back breedings can ONLY be performed if a qualified and registered veterinary professional prescribed it. Resting period of 12 months is mandatory after a back-to-back breeding.
- f. Females may not be bred after 6 year of age and only 4 litters are allowed during the first 6 years.
- g. NO CROSS BREEDING. Failure to comply will result in immediate action of the following;
 - i. The breeder and the dog will be red flagged and banned.
 - ii. Other registries will be informed to deny any registration and the breeder and the dog(s) will remain deregistered and red flagged.
 - iii. The breeder may become blacklisted for life depending on the relevant evidence.
- h. Only 3 line breeding will be permitted. Provision will be granted 3 generations down.
- i. Incest breeding is NOT permitted at all cost for example Son to mother.
- j. Grading will be performed to determine a recognised breeding stock pool.
- k. Grading will be reanalysed to see if the male and female is still recognized as breeding stock in due time.
- l. Only dogs graded 75% and above will be allowed to become part of the recognised breeding stock pool.
- m. Kennels must ensure ethical ownership of their dogs during direct care. Kennels should take caution in selling their dogs to responsible owners.
- n. Responsible ownership is taking proper care of the dog's nutrition, health including vaccinations, socialising and training.
- o. If the owner of the dog(s) is unfit to take care of the dog(s) the dog(s) must be rehomed or sold by their owner to a new responsible owner with the approval of kennel or breeder when it's a contractual requirement.
- p. Breeders have a responsibility to perform only ethical breeding meaning the wellbeing of the breed is of paramount importance and supersede any other commitment.
- q. Kennels and breeders agree to follow recommendations set forth by the industry such as microchip, DNA and health testing for all dogs.
- r. Any person falsifying pedigrees, medical clearances or breeding information will be blacklisted immediately.